

Department of JOURNALISM & MASS COMMUNICATION

Publications Record | Total: 27 entries

Author Name	Year	Journal Name	Title	ISSN	URL
Dr. Ruchita Sujai Chowdhary	2023	Madhya Bharti Journal	Social Media Par Rajneetik Dal ki Siyasat: Uttar Pradesh Vidhan Sabah Chunav 2022 ke Sandarb Mein	0974-0066	http://naac.kmclu.ac.in/public/doc/14.Dr%20Ruchita%20Sujai%20Chaudhary%20Research%20Paper%20June,%202023.pdf
Dr. Ruchita Sujai Chowdhary	2023	Shodh Mimansa	Facebook Par Chunav Aur Rajneeti ki Sakriyeta: Yuvaon ki Bhagi dari ke Sandarb Mein	2348-4624	http://naac.kmclu.ac.in/public/doc/12.DrRuchita%20Sujai%20Chaudhary%20Research%20paper%20March-2023.pdf
Dr. Ruchita Sujai Chowdhary	2023	International Journal of Humanities Social Science and Management (IJHSSM)	Study the Relation between Indian Politics and Social Media Platforms Twitter and Facebook : Reference eith General Elections year 2014 and 2019	9001-2008	http://naac.kmclu.ac.in/public/doc/15.Dr%20Ruchita%20Sujai%20Chaudhary%20%20Research%20Paper%20June%202023.pdf
Dr. Ruchita Sujai Chowdhary	2018	Jigyasa	To Analyze the Effectiveness of Public Servics Advertisements among Young Girls	0974-7648	http://http://naac.kmclu.ac.in/public/doc/2.%20Dr.Ruchita%20Sujai%20Chowdhary%20Research%20Paper%20September%202018.pdf
Dr. Ruchita Sujai Chowdhary	2023	Excellence International Journal of Education and Research (EIJER)	To assess the Popularity of SWAYAM Courses	2349-8838	http://naac.kmclu.ac.in/public/doc/11.Dr.Ruchita%20Sujai%20Chowdhary%20%20Research%20Paper%20February%202023.pdf
Dr. Kazim Rizvi	2021	Shodh-Samagam	Uttar Pradesh Vidhansabha Chunav (2017) Me Votron Par Social Media Ke Prabhav Ka Visleshdatmak Adhyayan (Lucknow Shahr Ke Vishesh Sandarb Me)	2582-1792	http://naac.kmclu.ac.in/public/doc/3.Dr%20S%20Kazim%20Asghar%20Rizvi%20Research%20Paper%20March%202021.pdf
Dr. Ruchita Sujai Chowdhary	2022	Shodhasamhita	Lucknow Mein Mahila Sahsaktikaran ke Protsahan CMS Samudayik Radio 90.4 ki Bhumika ka Adhyan	2277-7067	http://naac.kmclu.ac.in/public/doc/9.%20Dr.Ruchita%20Sujai%20Chowdhary%20Research%20Paper%20July%20%202022.pdf
Dr. Kazim Rizvi	2018	Communication Today	Syber Media Par Badi Aniyantit Ashleeta ka Vishleshad Adhyan	0975-217X	http://naac.kmclu.ac.in/public/doc/2.Dr%20S%20Kazim%20Asghar%20Rizvi%20Research%20Paper%20%20September,2018.pdf
Dr. Kazim Rizvi	2018	Communication Today	Internet Par Badi Bharat ki Chetriye Bhasayie	0975-217X	http://naac.kmclu.ac.in/public/doc/1.Dr%20S%20Kazim%20Asghar%20Rizvi%20Research%20Paper%20June,2018.pdf
Dr. Tanu Dang	2018	Shodh Sarita	A Study Of ' Make In India ' Initiative In 'Media And Entertainment Sector'	2348-2397	http://naac.kmclu.ac.in/public/doc/2.Dr%20Tanu%20Dang%20Research%20paper%20December,2018.pdf
Dr. Tanu Dang	2020	Research Journey International E-Research Journal	Analysis of the Performance of Ddu-GKY in Rural Lucknow Distrc Using SIPOC	2348-7143	https://www.researchjourney.net/issues
Dr. Ruchita Sujai Chowdhary	2020	Journal of Critical Reviews (JCR)	To Study the Role of Media lin the Promotion of Responsible Tourism	2394-5125	https://www.jcreview.com/admin/Uploads/Files/61b90089639306.63419927.pdf
Dr. Ruchita Sujai Chowdhary	2022	A Quartely Review for Continunig Debate	Impact of COVID19 Pandemic on Menstrual Hygiene and Cyclicity: A Survey Study	2320-7698	http://naac.kmclu.ac.in/public/doc/10.%20Dr.Ruchita%20Sujai%20Chowdhary%20Research%20Paper%20Dec%202022.pdf
Dr. Tanu Dang	2021	Communication Today	Utttar Pradesh Mein Media Siksha	0975-217x	https://drive.google.com/file/d/1WV0xG10MhXQV64ZV7IIQfH-559I0H25g/view
Dr. Tanu Dang	2019	Research Journal of Social and Life Sciences	Bhartiy Filmo Me Badta Upbhog	0973-3914	https://www.researchjournal.in/download/rjosls/14.pdf
Dr. Ruchita Sujai Chowdhary	2021	Mazedan journal of Language And Literature	Study on the Impact of Twitter on Indian Political Discourse	2583-5793	https://mdl.mazedan.com/search_details.php?id=854
Dr. Tanu Dang	2019	Research Journal of social and Life Sciences	The Influence Of Artificial Intelligence, Augmented Reality And Virtual On Sopping Experiences of The Indian Buyers	0973-3914	https://www.researchjournal.in/download/rjosls/12.pdf
Dr. Tanu Dang	2018	Shodh Sarita	Analyzing The Current TV Viewing Patterns Of Audiences In Light Of The Uses And Gratification Theory	2348-2397	http://naac.kmclu.ac.in/public/doc/1.Dr%20Tanu%20Dang%20Reasearch%20paper%20Sep.2018.pdf

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Dr. Ruchita Sujai Chowdhary	2022	Creative Space: International Journal	CMS Samudayak Radio 90.4 Par Prasarit Karyekram ki Samagri ka Antvrastu Vishleshan	2437-1689	http://naac.kmclu.ac.in/public/doc/8..Dr%20Ruchita%20Sujai%20Chaudhary%20Research%20Paper%20April%202022.pdf
Dr. Ruchita Sujai Chowdhary	2018	Jigyasa	A Masculine Depiction of the Struggling Gender in Hindi Cinema	0974-7648	https://naac.kmclu.ac.in/public/doc/3.%20Dr.Ruchita%20Sujai%20Chowdhary%20Research%20Paper%20Dec%202018.pdf
Dr. Ruchita Sujai Chowdhary	2020	International Journal of Advance Research and Innovative Ideas	Bollywood Shows Lesbian Women as Stereotypes & Male Fantasies: A Case Study of Lesbian Characters in Hindi Cinema	2395-4396	https://ijariie.com/FormDetails.aspx?MenuScriptId=201824
Dr. Tanu Dang	2021	Shodh Samagam	Role Of Electronic Media In Behaviour Change For Sanitation	2581-6918	https://shodhsamagam.com/uploads/issues_tbl/Role%20of%20Electronic%20Media%20in%20Behaviour%20Change%20for%20Sanitation.pdf
Dr. Ruchita Sujai Chowdhary	2023	Communication Today	Combating Fake News with Social Innovation and Entrepreneurship	0975-217X	https://drive.google.com/file/d/1nWOLR9KmJaczYsqHZfGL7E9WHeETo3W7/view
Dr. Ruchita Sujai Chowdhary	2019	Shodh Sarita	Filmy Spaces for Non- Binary Genders in Hindi Cinema :A Study Focused on the Gay themed Features Films	2394-5125	https://drive.google.com/file/d/1nWOLR9KmJaczYsqHZfGL7E9WHeETo3W7/view
Dr. Tanu Dang	2019	Impact Journals	Adoption Of E-Wallets For Financial Transactions: An Analysis Of Kanpur Youth	2347-4564	https://impactjournals.us/archives?jname=11_2&year=2019&submit=Search&page=13
Dr. Ruchita Sujai Chowdhary	2018	Shodh	Bollywood's Portrayal of Rejected Souls	0970-1745	https://www.researchgate.net/publication/364822194_Bollywood's_Portal_of_Rejected_Souls
Dr. Shachindra Shekhar	2019	Shrinkhala A Multi - Disciplinary International Journal	Social Media Ke Manviya Vevhar Ka Ek Addhyan'	2321-290X	http://www.socialresearchfoundation.com/upoadreserchpapers/3/267/1909261004431st%20shachindra%20shekhar.pdf