

## Department of COMMERCE

Publications Record | Total: 49 entries

Author Name	Year	Journal Name	Title	ISSN	URL
Prof. Ehtesham Ahmad	2021	Journal Of Education : Rabindrabharati University	Exploring The Influence Of Entrepreneurial Skill Development Programmes On Entrepreneurial Development Through The Entrepreneur's Lens.	0972-7175	<a href="http://naac.kmclu.ac.in/public/doc/8.Prof.%20Ehtesham%20Ahmad%20R.P%202021-22.pdf">http://naac.kmclu.ac.in/public/doc/8.Prof.%20Ehtesham%20Ahmad%20R.P%202021-22.pdf</a>
Dr. Zaibun Nisa	2019	IJREAM	An Assessment Of The Impact Of NGO-MFIS on Entrepreneurial Development	2454-9150	<a href="https://www.ijream.org/IJREAM_V05I09.html">https://www.ijream.org/IJREAM_V05I09.html</a>
Dr. Zaibun Nisa	2020	International Journal of Science and Technology Research	Analysis Of Performance Non - Government Microfinance Institutions in Entrepreneurial Development of Women	2277-8616	<a href="http://www.ijstr.org/research-paper-publishing.php?month=mar2020">http://www.ijstr.org/research-paper-publishing.php?month=mar2020</a>
Dr. Manish Kumar	2018	Printing Area	Entrepreneurship & Micro Small And Medium Enterprises (MSMEs)	2394-5303	<a href="http://naac.kmclu.ac.in/public/doc/1.Dr%20Manish%20Kumar%20Reraech%20Paper%20January%202018.pdf">http://naac.kmclu.ac.in/public/doc/1.Dr%20Manish%20Kumar%20Reraech%20Paper%20January%202018.pdf</a>
Prof. Ehtesham Ahmad	2021	Adhyayan	Role Of Performance Management In Managing Talent Management Challenges During Covid-19 Pandemic And Beyond : A Conceptual Review	2455-8656	<a href="http://naac.kmclu.ac.in/public/doc/3.Prof%20%20Ehtesham%20Ahmad%20Research%20Paper%20August%202021.pdf">http://naac.kmclu.ac.in/public/doc/3.Prof%20%20Ehtesham%20Ahmad%20Research%20Paper%20August%202021.pdf</a>
Prof. Ehtesham Ahmad	2021	The Journal Of Oriental Research Madras	Interest Free Banking In India: Need. Challenges And It's Possibilities	0022-3301	<a href="http://naac.kmclu.ac.in/public/doc/4.Prof%20%20Ehtesham%20Ahmad%20Research%20Paper%20November%202021.pdf">http://naac.kmclu.ac.in/public/doc/4.Prof%20%20Ehtesham%20Ahmad%20Research%20Paper%20November%202021.pdf</a>
Prof. Ehtesham Ahmad	2022	International Journal Of Multidisciplinary Educational Reseach	Interest Free Banking In India An Initiative Towards Social, Uplift : A Review	2277-7881	<a href="https://s3-ap-southeast-1.amazonaws.com/ijmer/pdf/volume11/volume11-issue8(3)/11.pdf">https://s3-ap-southeast-1.amazonaws.com/ijmer/pdf/volume11/volume11-issue8(3)/11.pdf</a>
Prof. Ehtesham Ahmad	2021	Shodhsamhita	Evaluation Of Working Capital Management - A Comprative Study A Bharat Petroleum Corporation LTD (BPCL) & Indian Oil Corporation LTD	2277-7067	<a href="http://naac.kmclu.ac.in/public/doc/9.Prof%20Ehtesham%20Ahmad%20Research%20Paper%202021-2022.pdf">http://naac.kmclu.ac.in/public/doc/9.Prof%20Ehtesham%20Ahmad%20Research%20Paper%202021-2022.pdf</a>
Dr. Zaibun Nisa	2019	AJMRR	One Nation One Tax (GST) Exploring The Terrain	2278-4853	<a href="https://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=8&amp;issue=1&amp;article=025">https://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=8&amp;issue=1&amp;article=025</a>
Dr. Neeraj Shukla	2021	Shodh Sanchar Buletin	Study of Selected Public And Private Sector Mutual Funds Schemes In India	2229-3620	<a href="http://naac.kmclu.ac.in/public/doc/1.%20Dr%20Neeruj%20Shukla%20Research%20Paper%20January%202021..pdf">http://naac.kmclu.ac.in/public/doc/1.%20Dr%20Neeruj%20Shukla%20Research%20Paper%20January%202021..pdf</a>
Dr. Neeraj Shukla	2022	New Archaeological & Geological Society Kanpur, India	Performance & Progress of Mutual Fund of SBI Fund Management Private Limited	2348-8301	<a href="http://naac.kmclu.ac.in/public/doc/3.%20Dr%20Neeruj%20Shukla%20Research%20Paper%202022.pdf">http://naac.kmclu.ac.in/public/doc/3.%20Dr%20Neeruj%20Shukla%20Research%20Paper%202022.pdf</a>
Dr. Neeraj Shukla	2021	Shodh Sarita	Green Accounting: Way to Sustainable Development	2348-2397	<a href="http://naac.kmclu.ac.in/public/doc/2.%20Dr%20Neeruj%20Shukla%20Research%20Paper%20January%202021.pdf">http://naac.kmclu.ac.in/public/doc/2.%20Dr%20Neeruj%20Shukla%20Research%20Paper%20January%202021.pdf</a>
Dr. Neeraj Shukla	2022	Galaxy International Interdisciplinary Research Journal (GIIRJ)	Digitalized Accounting and Organizational Longevity in the Contemporary Context	2347-6915	<a href="https://internationaljournals.co.in/index.php/giirj/article/view/1232">https://internationaljournals.co.in/index.php/giirj/article/view/1232</a>
Prof. Ehtesham Ahmad	2022	International Journal Of Level Research	Crypto-Currency In India : Present And It's Future	2456-4184	<a href="https://www.ijnrd.org/papers/IJNRD2205158.pdf">https://www.ijnrd.org/papers/IJNRD2205158.pdf</a>

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		And Development (IJNRD)			
Prof. Ehtesham Ahmad	2022	Shodhsamhita	Analyzing The Critical Success Factors For Entrepreneurship In Hotel Industry, A Study Of Star Category Hotels In Uttar Pradesh	2277-7067	<a href="http://naac.kmclu.ac.in/public/doc/11.Prof%20Ehtesham%20Ahmad%20Research%20Paper%20December%202022..pdf">http://naac.kmclu.ac.in/public/doc/11.Prof%20Ehtesham%20Ahmad%20Research%20Paper%20December%202022..pdf</a>
Prof. Ehtesham Ahmad	2021	AJMRR	A Study On Management Of MSMEs During Global Crises Of Pandemic Covid-19	2278-4853	<a href="https://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=10&amp;issue=4&amp;article=081">https://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=10&amp;issue=4&amp;article=081</a>
Prof. Ehtesham Ahmad	2022	International Journal Of Commerce And Management Research	A Study On Association Of Talent Management With Employee Engagement, Employee Retention And Organization Performance	2455-1627	<a href="https://www.managejournal.com/archives/2022/vol8/issue3">https://www.managejournal.com/archives/2022/vol8/issue3</a>
Prof. Ehtesham Ahmad	2023	International Journal of Advances in Engineering and Management (IAEM)	Exploring Young and Green Entrepreneurship in India: Challenges & Opportunities	2395-5252	<a href="https://www.ijaem.net/current-issue.php?issueid=57">https://www.ijaem.net/current-issue.php?issueid=57</a>
Prof. Ehtesham Ahmad	2023	International Journal of Current Science (IJCS PUB)	Empowering India: Empowering Women	2250-1770	<a href="https://rjpn.org/ijcspub/papers/IJCSP23C1145.pdf">https://rjpn.org/ijcspub/papers/IJCSP23C1145.pdf</a>
Prof. Ehtesham Ahmad	2023	A Double-blind, Peer-reviewed & Referred, Quarterly, Multidisciplinary and bilingual Research Journal	Facilitating Innovation and Sustainability in the Indian Banking System through Non-Interest Financing	2583-3189	<a href="https://www.amoghvarta.com/uploads/current_issue/1692964288facilitating-Innovation-and-Sustainability-in-the-Indian-Banking-System-through-Non-Interest-Financing.pdf">https://www.amoghvarta.com/uploads/current_issue/1692964288facilitating-Innovation-and-Sustainability-in-the-Indian-Banking-System-through-Non-Interest-Financing.pdf</a>
Prof. Ehtesham Ahmad	2021	AJMR	Ethical Banking Need Of An Hour	2582-8088	<a href="https://thelawbrigade.com/wp-content/uploads/2021/06/AJMRR_MARIYA-SIRAJ-Ehtesham-Ahmad.pdf">https://thelawbrigade.com/wp-content/uploads/2021/06/AJMRR_MARIYA-SIRAJ-Ehtesham-Ahmad.pdf</a>
Prof. Ehtesham Ahmad	2022	GIIRJ	Digitalized Accounting And Organizational Longevity In The Contemporary Context	2347-6915	<a href="https://internationaljournals.co.in/index.php/giirj/article/view/1232/1157">https://internationaljournals.co.in/index.php/giirj/article/view/1232/1157</a>
Dr. Manish Kumar	2019	Vidyawarta	Corporate Social Responsibilities In India	2319-9318	<a href="https://www.vidyawarta.com/02/wp-content/uploads/2019/10/Vidyawarta_November_2019.pdf">https://www.vidyawarta.com/02/wp-content/uploads/2019/10/Vidyawarta_November_2019.pdf</a>
Prof. Mahrukh Mirza	2019	Asian Journal of Multidimensional Research (AJMR)	Sustainable Development and Gender Equality– A Case Study on Role of NGO	2278-4853	<a href="https://tarj.in/wp-content/uploads/paper/AJMR/2019/AJMR-MARCH-2019.pdf">https://tarj.in/wp-content/uploads/paper/AJMR/2019/AJMR-MARCH-2019.pdf</a>
Dr. Manish Kumar	2021	Journal of Commerce and Trade	Overview of Atmnirbhar Bharat Rojgar Yojna (OABRY): How to Avail its Benefits and its Impact on New Employment	0973-4503	<a href="https://www.jctindia.org/index.php/jct/article/view/o21-mk">https://www.jctindia.org/index.php/jct/article/view/o21-mk</a>
Dr. Manish Kumar	2023	Rabindra Bharati Journal of Philosophy	Impact of Covid-19 on Bakery Sector: A review Analysis	0973-0087	<a href="http://naac.kmclu.ac.in/public/doc/5.Dr%20Manish%20Kumar%20Research%20paper%20January%202023.pdf">http://naac.kmclu.ac.in/public/doc/5.Dr%20Manish%20Kumar%20Research%20paper%20January%202023.pdf</a>
Dr. Zaibun Nisa	2021	Shodh Sanchar Bulletin	Empowering Women Through Entrepreneurship Development: An Empirical Study On Impact of Microfinance Programme	2228-3620	<a href="https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4215852">https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4215852</a>
Dr. Zaibun Nisa	2019	IJREAM	Entrepreneurship and Non-Government MFIs: With Reference to Skill Development of Women Entrepreneur	2454-9150	<a href="https://www.ijream.org/IJREAM_V05I09.html">https://www.ijream.org/IJREAM_V05I09.html</a>

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Prof. Mahrukh Mirza	2019	Asian Journal of Multidimensional Research (AJMR)	One Nation One Tax (GST): Exploring the Terrain	2278-4853	<a href="https://tarj.in/wp-content/uploads/paper/AJMR/2019/AJMR-JANUARY-2019.pdf">https://tarj.in/wp-content/uploads/paper/AJMR/2019/AJMR-JANUARY-2019.pdf</a>
Dr. Zaibun Nisa	2020	IJREAM	One District One Product (ODOP):An Initiative To Boost MSMEs In Utter Pradesh	2277-7067	<a href="https://www.researchgate.net/publication/363469155_ODOP-An_initiative_to_Boost_MSMEs">https://www.researchgate.net/publication/363469155_ODOP-An_initiative_to_Boost_MSMEs</a>
Dr. Manish Kumar	2021	Printing Area	A Study On Customer's Awareness On Green Banking Initiative In Public Sectors And Private Sectors Banks With Special Reference To Shahjahanpur District	2394-5303	<a href="http://naac.kmclu.ac.in/public/doc/3.Dr%20Manish%20Kumar%20Research%20Paper%20January%202021.pdf">http://naac.kmclu.ac.in/public/doc/3.Dr%20Manish%20Kumar%20Research%20Paper%20January%202021.pdf</a>
Dr. Zaibun Nisa	2020	International Journal of Science and Technology Reserarch	Analysis Of Profile of Non - Government Microfinance Organisations: Study at Uttar Pradesh	2277-8616	<a href="http://www.ijstr.org/research-paper-publishing.php?month=mar2020">http://www.ijstr.org/research-paper-publishing.php?month=mar2020</a>
Prof. Mahrukh Mirza	2022	International Journal of Trend in Scientific Research and Development (IJTSRD)	The Economic Status of India's Disinvested Central Public Sector Enterprises	2456 – 6470	<a href="https://www.ijtsrd.com/economics/commerce/52551/the-economic-status-of-indias-disinvested-central-public-sector-enterprises/prof-mahrukh-mirza">https://www.ijtsrd.com/economics/commerce/52551/the-economic-status-of-indias-disinvested-central-public-sector-enterprises/prof-mahrukh-mirza</a>
Dr. Zaibun Nisa	2021	AJMRR	A Study On Management Of Msmes During Global Crises Of Pandemic Covid-19	2278-4853	<a href="https://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=10&amp;issue=4&amp;article=081">https://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=10&amp;issue=4&amp;article=081</a>
Prof. Mahrukh Mirza	2023	Shodh Samagam	Exploring Significant Factors of Voluntary CSR activities conducted by Corporates in Jammu Division- A Study of CSR Beneficiaries and Company Executives in Jammu Division	2581-6918	<a href="https://shodhsamagam.com/uploads/issues_tbl/1679386653xploring-Significant-Factors-of-Voluntary-CSR-activities-conducted-by-Corporates-in-Jammu-Division-A-Study-of-CSR-Beneficiaries-and-Company-Executives-in-Jammu-Division.pdf">https://shodhsamagam.com/uploads/issues_tbl/1679386653xploring-Significant-Factors-of-Voluntary-CSR-activities-conducted-by-Corporates-in-Jammu-Division-A-Study-of-CSR-Beneficiaries-and-Company-Executives-in-Jammu-Division.pdf</a>
Prof. Mahrukh Mirza	2023	International Journal of Education, Modern Management, Applied Science & Social Science (JEMMASS)	Impact Of Non Strategic Disinvestment On Financial performance of CPSEs	2581-9925	<a href="https://inspirajournals.com/uploads/Issues/1821823282.pdf">https://inspirajournals.com/uploads/Issues/1821823282.pdf</a>
Prof. Mahrukh Mirza	2023	Vidyawarta Peer Reviewed International Journal	Banking Mergers in India: A systematic review study to unravel Complexities	23199318	<a href="http://naac.kmclu.ac.in/public/doc/15.Prof.Mahrukh%20Mirza%20Research%20Paper%20July,2023.pdf">http://naac.kmclu.ac.in/public/doc/15.Prof.Mahrukh%20Mirza%20Research%20Paper%20July,2023.pdf</a>
Dr. Zaibun Nisa	2019	AJMRR	Sustainable Development and Gender Equality - A Case Study on Role of NGO	2278-4853	<a href="https://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=8&amp;issue=3&amp;article=043">https://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=8&amp;issue=3&amp;article=043</a>
Dr. Zaibun Nisa	2021	Journal of Entrepreneurship and Management	A Study on Assesment of Satisfaction Level of Women Towards Entrepreneurship Development Traning Programme: Evidence From Districts of Uttar Pradesh.	2320-5008	<a href="http://www.publishingindia.com/jem/50/a-study-on-assessment-of-satisfaction-level-of-women-towards-entrepreneurship-development-training-programme-evidence-from-districts-of-uttar-pradesh/31965/76539/">http://www.publishingindia.com/jem/50/a-study-on-assessment-of-satisfaction-level-of-women-towards-entrepreneurship-development-training-programme-evidence-from-districts-of-uttar-pradesh/31965/76539/</a>
Prof. Mahrukh Mirza	2022	MUMUKSHU Journal of Humanities	ICICI Bank Ka Bank of Rajisthan se Vilay ke Pashchat Labhdayakta aur vittiyee Isthiti ka adhyan	0976-5085	<a href="http://naac.kmclu.ac.in/public/doc/11.Prof%20Mahrukh%20Mirza%20Research%20Paper%20%20June,2022.pdf">http://naac.kmclu.ac.in/public/doc/11.Prof%20Mahrukh%20Mirza%20Research%20Paper%20%20June,2022.pdf</a>

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Dr. Zaibun Nisa	2019	IJREAM	NGO-MFIs and their Socio-Economic effect On SHG Members	2454-9150	<a href="https://www.ijream.org/IJREAM_V05I03.html">https://www.ijream.org/IJREAM_V05I03.html</a>
Prof. Mahrukh Mirza	2022	International Journal of Innovative Research in Technology	Study on influence of factors in measuring entrepreneurial intention among the Commerce & Management Students of Select Universities/Colleges of city Lucknow, India	2349-6002	<a href="https://ijirt.org/master/publishedpaper/IJIRT155191_PAPER.pdf">https://ijirt.org/master/publishedpaper/IJIRT155191_PAPER.pdf</a>
Prof. Mahrukh Mirza	2022	Journal of Emerging Technologies and Innovative Research (JETIR)	Influence of Demographic Variables on Stress Level of Employees during COVID-19 Pandemic	2349-5162	<a href="https://www.jetir.org/view?paper=JETIR2202179">https://www.jetir.org/view?paper=JETIR2202179</a>
Prof. Mahrukh Mirza	2019	International Journal for Research in Engineering Application & Management (IJREAM)	NGO-MFIs and their Socio-Economic effect on SHG members	2454-9150	<a href="https://ijream.org/papers/IJREAMV05I0350244.pdf">https://ijream.org/papers/IJREAMV05I0350244.pdf</a>
Prof. Mahrukh Mirza	2021	International Journal of Science and Research (IJSR)	A Correlational Study of Impact of COVID-19 on Stress	2319-7064	<a href="https://www.ijsr.net/getabstract.php?paperid=SR21501143518">https://www.ijsr.net/getabstract.php?paperid=SR21501143518</a>
Prof. Mahrukh Mirza	2022	Journal of Legal Studies and Research	Corporate Social Responsibility: The Relevance in Indian Corporate	2455-2437	<a href="https://thelawbrigade.com/wp-content/uploads/2022/01/Aiman-Siddiqui-Prof.-Mahrukh-JLSR.pdf?_gl=1*ikjdem*_ga*MTkzMzY3MzQ3MS4xNzlyNDY5MTU3*_ga_77Y54C8SBH*MTcyMjQ2OTE1Ni4xLjEuMTcyMjQ2OTM0NS4zMS4wLjM2MzAyNzU0NQ..">https://thelawbrigade.com/wp-content/uploads/2022/01/Aiman-Siddiqui-Prof.-Mahrukh-JLSR.pdf?_gl=1*ikjdem*_ga*MTkzMzY3MzQ3MS4xNzlyNDY5MTU3*_ga_77Y54C8SBH*MTcyMjQ2OTE1Ni4xLjEuMTcyMjQ2OTM0NS4zMS4wLjM2MzAyNzU0NQ..</a>
Prof. Mahrukh Mirza	2022	International Journal for Research in Engineering Application & Management (IJREAM)	Do The Organizational Culture Variables Impact The Faculty Members? : Excerpt of an Empirical Study on Higher Education Institutions of Uttar Pradesh	2454-9150	<a href="https://ijream.org/papers/IJREAMV08I0185109.pdf">https://ijream.org/papers/IJREAMV08I0185109.pdf</a>
Prof. Mahrukh Mirza	2022	International Journal of Multidisciplinary Education Research	Association of Organizational Culture and Empowerment of Faculty Members: A study on Higher Education Sector of Uttar Pradesh	2277-7881	<a href="https://s3-ap-southeast-1.amazonaws.com/ijmer/pdf/volume11/volume11-issue5(2)/2.pdf">https://s3-ap-southeast-1.amazonaws.com/ijmer/pdf/volume11/volume11-issue5(2)/2.pdf</a>
Prof. Mahrukh Mirza	2022	International Journal of Current Science (IJCSPUB)	Exploring The Association Between Variables in Estimating EntrepReneurial Intention Among Students of Selected Universities and Colleges in City Lucknow, India	2250-1770	<a href="https://rjpn.org/ijcspub/papers/IJCSP22B1090.pdf">https://rjpn.org/ijcspub/papers/IJCSP22B1090.pdf</a>