

Department of BUSINESS ADMINISTRATION

Publications Record | Total: 30 entries

Author Name	Year	Journal Name	Title	ISSN	URL
Dr. Doa Naqvi	2020	Edu Care	A Narrative Literature Review of Signal Approach as a Method of Early Warning System	2319-5282	http://naac.kmclu.ac.in/public/doc/2-Dr%20Doa%20Naqvi%20Research%20Paper%20Jan%20-Dec%202020.pdf
Dr. Ataur Rahman	2023	South India Journal Of Social Science	Impact Of Awareness Level On Acceptability Level Of Interest Free Banking System From The Perspective Of General Public And Banking Executives	0972-8945	https://www.iosrjournals.org/iosr-jbm/papers/Vol26-issue2/Ser-9/A2602090106.pdf
Dr. Ataur Rahman	2023	Humanities And Social Science Studies	Evaluating The Most Important Factors Of Awareness For Interest Free Banking From The Perspective Of General Public And Banking Executives	2319-829X	https://www.iosrjournals.org/iosr-jbm/papers/Vol26-issue2/Ser-9/A2602090106.pdf
Dr. Ataur Rahman	2023	Abhinav Gaveshna	Current scenario and growth of women entrepreneurship in India: An overview	2394-4366	https://www.abhinavgaveshna.com/asset/images/abhinav/Ab-Gaveshna-Jan-Mar-2023.pdf
Dr. Doa Naqvi	2023	Adhyayan A Journal of Management Sciences	Scope of Social Innovation in Tribal Development	2249-1066	http://naac.kmclu.ac.in/public/doc/8-Dr.%20Doa%20Naqvi%20Research%20Paper%20January%202023.pdf
Dr. Doa Naqvi	2023	Journal of Social & Legal Studies	Root Cause of Women Discrimination: A Case of Social Entrepreneurs	2394-997X	http://naac.kmclu.ac.in/public/doc/6-Dr%20Doa%20Naqvi%20Research%20paper%202023.pdf
Dr. Tabassum Ali	2018	Journal of Asia-Pacific Business	International Export Orientation and Firm's Performance: Evidence from Enterprise Survey Data of India	1059-9231	https://www.tandfonline.com/doi/full/10.1080/10599231.2018.1525248
Dr. Musheer Ahmad	2020	Edu Care	HRM Strategies in India's Gig Economy: A Focus on Food Aggregators	2319-5282	https://naac.kmclu.ac.in/public/doc/1.Dr.%20Musheer%20Ahmad%20Reserch%20Paper,jan-%20Dec.%202020.pdf
Dr. Musheer Ahmad	2020	Edu Care	An Evolution of Technology Adoption Models in Predicting Digital Payment Acceptance: A Comparative Analysis	2319-5282	http://naac.kmclu.ac.in/public/doc/2.Dr.%20Musheer%20Ahmad%20Reserch%20Paper,jan-%20Dec.%202020.pdf
Dr. Musheer Ahmad	2021	Education Today	Unified Theory of Acceptance and Use of Technology (UTAUT): A Systematic Review of Literature With Special Reference to Food Aggregator's Market	2229-5755	http://naac.kmclu.ac.in/public/doc/3.Dr.%20Museer%20Ahmad%20Reserch%20Paper,%20Dec.%202021.pdf
Dr. Musheer Ahmad	2023	Shodhasamhita	Assessing Workplace Spirituality and Business Ethics as Critical Resources in the 21st Century	2277-7067	http://naac.kmclu.ac.in/public/doc/6.Dr.%20Museer%20Ahmad%20Reserch%20Paper,June%202023,.pdf
Dr. Musheer Ahmad	2023	Journal of Education in Twenty First Century	Relationship Between Workplace Spirituality and Perceived Organisational Support	2394-7845	http://naac.kmclu.ac.in/public/doc/5.Dr.%20Museer%20Ahmad%20Reserch%20Paper,%20February%202023,.pdf
Dr. Doa Naqvi	2020	International Journal of Advanced Science and Technology	A Comparative study of Online Marketing vs Traditional Marketing pertaining to Green Products and its Role in CSR	2005-4238	http://sersc.org/journals/index.php/IJAST/article/view/20110
Dr. Doa Naqvi	2020	Nepalese Journal Of Management	Value Creation And Financial Performance In Technology Driven Firms Of India - Quantifying The Intangibles	2392-4152	http://naac.kmclu.ac.in/public/doc/1-Dr%20Doa%20Naqvi%20Research%20Papeer%202020.pdf
Dr. Tabassum Ali	2020	Journal of Agriculture and Food Research	Factors Affecting the Consumers' Willingness to Pay for Health and Wellness Food Products	2666-1543	https://www.researchgate.net/publication/346199323_Factors_affecting_the_consumers'_willingness_to_pay_for_health_and_wellness_food_products

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Author Name	Year	Journal Name	Title	ISSN	URL
Dr. Tabassum Ali	2021	Global Business Review	Factors Affecting Consumers' Purchase Behaviour for Health and Wellness Food Products in an Emerging Market	0973-0664, 0972-1509	http://naac.kmclu.ac.in/public/doc/1.Dr.%20Tabassum%20Ali%20%20Research%20Paper%202018.pdf
Dr. Tabassum Ali	2022	Journal of Public Affairs	Economic Reforms and Agriculture in India: A State-wise Analysis of Post-Reforms Period	1472-3891	http://naac.kmclu.ac.in/public/doc/3.Dr.%20Tabassum%20Ali%20%20Research%20Paper%20August,2020.pdf
Dr. Doa Naqvi	2021	Education Today	Resolving the Dilemma of Quantifying Intangibles in Business Firms	2229-5755	http://naac.kmclu.ac.in/public/doc/4-Dr%20Doa%20Naqvi%20Research%20Paper%20%20Jan%20-Dec%202021.pdf
Sakshi Roy	2022	Journal of the Asiatic Society of Mumbai	A CRITICAL REVIEW ON GREEN BANKING PRACTICES BY PUBLIC AND PRIVATE SECTOR BANKS IN INDIA	0972-0766	http://naac.kmclu.ac.in/public/doc/2-%20Sakshi%20Roy,Research%20Paper%20December%202022.pdf
Dr. Doa Naqvi	2021	Education Today	COVID-19 & Exchange Market Pressure Index – Exploring the Currency Crisis in India	2229-5755	http://naac.kmclu.ac.in/public/doc/5-Dr%20Doa%20Naqvi%20Research%20Paper%20Jan-Dec%202021.pdf
Dr. Doa Naqvi	2023	Dogo Rangsang Research Journal	Entrepreneurship and Sustainable Development goals: A Cross Sectional Analysis of Impact and Challenges	2347-7180	http://naac.kmclu.ac.in/public/doc/7-Dr%20Doa%20Naqvi%20research%20Paper%20June%202023..pdf
Dr. Musheer Ahmad	2022	International Research Journal of Management Sociology & Humanities	Workplace Spirituality: A Literature Review	2348-9359	https://www.academia.edu/86276124/Workplace_Spirituality_A_Literature_Review
Sakshi Roy	2022	Journal of Positive School Psychology	AN EMPIRICAL INVESTIGATION OF CONSUMER'S PERCEPTION AND USAGE TOWARDS INTERNET BANKING	2717-7564	http://naac.kmclu.ac.in/public/doc/1-Sakshi%20Roy%20%20Research%20Paper%202022.pdf
Dr. Tabassum Ali	2023	Journal of Industrial Integration and Management	Perceived Obstacles and Performance of Food and Agribusiness Enterprises: Implications for Urban and Rural Entrepreneurship Development	2424-8622, 2424-8630	http://naac.kmclu.ac.in/public/doc/5.Dr.%20Tabassum%20Ali%20%20Research%20Paper%202023.pdf
Prof. Syed Haider Ali	2022	International Journal Of Early Childhood Special Education	Association Between Socio-Demographics And Psychogenic Determinants Of Consumers About Buying Of Green Products	1308-5581	http://naac.kmclu.ac.in/public/doc/1.Prof%20Haider%20Ali%20Research%20Paper%20%20May%202022.pdf
Prof. Syed Haider Ali	2022	Dickensian Journal	Impact Of Exchange Rate Movements On India Firm Performance	0012-2440	http://naac.kmclu.ac.in/public/doc/3.Prof%20Haider%20Ali%20Research%20Paper%202022.pdf
Prof. Syed Haider Ali	2022	IJFANS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES	Understanding Correlation Between Psyechogenic Determinants And Environmental Concern About Buying Of Green Products	2319 1775	http://wp-content/uploads/2025/06/haider-sir_11zon.pdf
Prof. Syed Haider Ali	2023	South India Journal of Social Sciences	Impact of Awareness Level On Acceptibility Level Of Intrest Free Banking System From The Perspective Of General Public And Banking Executives	0972-8945	https://www.iosrjournals.org/iosr-jbm/papers/Vol26-issue2/Ser-9/A2602090106.pdf
Prof. Syed Haider Ali	2022	IJFANS International Journal of Food and Nutritional Sciences	Influence of Consumer Concern about the Environment on Attitude and Intention Regarding Purchasing of Green Products	23207876	https://www.ijfans.org/uploads/paper/fa042115a744dcd740e431baa23ff7dd.pdf
Prof. Syed Haider Ali	2023	A double-blind, Peer-reviewed & Referred, Quarterly, Multidiciplinary and bilingual Research Journal	Strategy and need Conservation of Biodiversity in India	23207876	https://www.amoghvarta.com/uploads/current_issue/1681813798strategy-and-need-for-conservation-of-Biodiversity-in-India.pdf