



Faculty Profile on University Website

www.kmclu.ac.in



Name	DR,MRIDUL SONI			
Designation	ASSISSTANT PROFESSOR			
Department	COMMERCE			
Contact Details	6390367843			
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Mobile No.	6390367843			
LinkedIn Profile Link				
Twitter Profile Link				
Educational Qualification				
Exam	Board/University	Subject	Passing Year	
X	UP.BOARD	1. Hindi 2. English, 3. Science- 4. Economics, 5. Home Science, 6. Social Science	1997/63%	
XII	UP.BOARD	1. General Hindi, 2. Economics, 3. General Basic Subject 4. All Compulsory Subject of Commerce, 5. Viva	1999/72%	
B.COM	CSJMU.	1. Income Tax & Law, 2. Company Law 3. Banking Law & Practice 4. Economic Environment 5. Public Enterprises in India 6. Sales Management 7. Viva	2002/60%	

M.COM	CSJMU.	1. Advance Cost & Management Accounting 2. Management Finance 3. Data Processing & Computer Application 4. Managerial Economics 5. Viva	2004/67%
M.PHIL.	THE GLOBAL OPEN UNIVERSITY	Thesis/Dissertation Title : "Evaluation of Performance of District Banks"	2009/69%
B.ED.	CCS	1. Teacher in Emerging Indian Society 2. Development of Learning Process, 3. Dev. Of Educational. System in India. 4. Educational Management & Administration 5. Techniques of Social Studies 6. Teaching of Commerce 7. Practical: Session Work, 8. Practical: Teaching Skill	2010/71%
PH.D.	UNIVERSITY OF LUCKNOW	<u>Thesis-Title-</u> Contribution of Financial Institutions for Development of Small Industries in Uttar Pradesh – An Analytical Study	2020
DIPLOMA	1. DIPLOMA IN SOFTWARE MANAGEMENT 2. DIPLOMA IN TALLY	1.Computer Concepts 2.Ms-Dos Win Xp/2000/98 3.Ms-Windows Xp/2000/98 4.Ms-Word Xp/2000 5.Ms-Excel Xp/2000 6.Ms-Power Point Xp/2000 7.Ms-Front Page 2000 8.Concepts Of Multimedia Tech.	2002

		9. Concepts of Programming Tech. 10. Ms-Foxpro Programming 11. Language 12. Project In Ms-Foxpro programming 13. Concepts Of Networking			
Additional Qualification					
PRBHAKAR	SANGEET NATAK ACCADEMY, PRYAG RAJ	TABLA	1998		
Membership					
	1. Annual Membership Of Social Research Foundation 2. Annual Membership of Swaikshik Duniya (Weekly News Paper) 3. Member Of Editorial Board Of Srf				
Details of Service					
Employer's Name and City	Designation	Type	Date (from)	Date (upto)	Total Experience
Maharishi University Of Information & Technology, Lucknow, U.P	Visiting Faculty	Private University	05/07/24	25/11/2024	4 months
Khawaja Moinuddin Chishti Language University, Lucknow U.P.	Assistant Professor	State Government University	21/12/22	Continue	4yr 10month
Academic Details					
Teaching Area/Specialization	1. ACCOUNTING 2. FINANCE 3. INCOME TAX 4. ECONOMICS				
Teaching Experience	1. Maharishi University of information & technology, Lucknow 2. KMCLU, LKO				
Research Area	Entrepreneurship /MSME				
Orchid ID					
Vidwan ID					
Google Scholar Profile					

Research Details	
RESEARCH PUBLICATIONS	1. Impact Of Personalized Content Recommendations On Consumer Trust And Satisfaction” -Advance In Consumer Research-Scopus 2. Ak Jila Ak Utpad Yojna Ka Kiryanyvan Avm Vislesan-Uttar Pradesh Ke Sandarbh Me” - Srinkahla Ak Sodhparak Vecharik Prika- Multidisciplinary International Journal- Peer-Review 3. Role Of Government Climate Polices Promoting Eco-Friendly Industry In Up” - Remarking An Analisation- Multidisciplinary International Journal- Peer-Review 4. “Indian Knowledge System And Policy Support: Entrepreneurship And Economic Empowerment In Self-Reliant Uttar Pradesh “ - Anthology The Research -Multidisciplinary International Journal- Peer-Review 5. Laghu Udhogo Hetu Sarkari Nitiya Ak - Drishti Me” - Adhikar- Peer-Review 6. Sarkari Yojnao Avm Kayrkrmo Me Laghu Udhogo Ka Sthan - The Public: Problem & Solution- Peer-Review
Books	
Ph.D./M.Phil. Awarded under Supervision	Prof Dinesh Sharma Department Of Commerce University Of Lucknow Former Deputy Chief Minister,U.P. M.O.R.S. India
Projects	
Conferences/Seminars/Works hops	A. <u>National Seminar-</u> 1. Janpad Me Mahatma Gandhi Rastriya Rojgar Yojna Ka Kriyanvyan Avm Prbhav-2010 2. Janpad Me Dugdh Utpadan Ttha Vitaran –Ak Adhyyan 2011 3. Vikassheel Des Avm Rojgar Srijan Ki Samsya – Bharat Ke Visesh Sandarbh Me- 2013

4. Role Of Communication In Management Effectiveness 2017
5. Role Of MSME In Success Of Make In India 2018
6. Laghu Udhogo Ke Vikash Me Vitty Sansathano Ka Yogdan-2019
7. Gender Equity and Women Empowerment E-Webinar -2020
8. Entrepreneurship Development 2023
9. Literature based Startups and Entrepreneurship in the Digital Age – Opportunities, challenges and prospectus-2026

B. International Seminar-

1. Gramin Jansakhya Ke Arthik Sasktikaran Ka Madhyam Laghu Udog2018
2. Role of Government Climate Policies in Promoting Eco-Friendly Business Practice in UP-2025

C. Webinar-

1. Looking Through the Prism of New Education Policy-2020: Skill Development and Industry Tie-Ups” 2020
2. Gender Equity and Women Empowerment-2020

D. Workshops-

1. Mastering MS-Excel for Academic And Administrative Excellence -2025 – Workshop
2. NACC- Revised Accreditation Framework 2023 Work Shop

E. Faculty Development Programme

1. Innovative Pedagogies In All Subjects: Bridging Academia With Industry Practices
2. Nep Orientation & Sensitization -2025

F. Management Development Programme -

1. Digital Marketing for MSME- 2025

Honors/Awards :	
1. TEACHER's PRIDE AWARD	
2.	
Administrative Services to the University	
1. Library In-Charge: Department of Commerce, KMCLU 2. Organizer-In Organizing Committee • Entrepreneurship Expo-2022 • Entrepreneurship Expo-2023 • Entrepreneurship Expo-2024 • Entrepreneurship Expo-2025 • Anti-Ragging Week-2023 • Anti-Ragging Week-2025 • Entrepreneurship Expo-2026 3. Contribution in Admission process 4. Contribution in Placement Cell 5. Contribution in all assigned duty of Department & University	
Any Special Information	
• Participated in university admission process, including student counselling, document verification • Assisted in handling high-volume applicant queries and ensuring smooth admission workflow. • Coordinated with faculty and administrative staff for efficient admission management. • Actively contributed to Placement Cell activities, including organizing recruitment drives, coordinating with companies, and student facilitation. • Supported placement team in improving student participation and placement outcomes.	

Signature